

Official Contest Rules – KQUR “Digital 94.9” – Pick Your Purse!

- 1. NO PURCHASE NECESSARY TO PARTICIPATE OR WIN. VOID WHERE PROHIBITED, SOME RESTRICTIONS APPLY. Open to Laredo and the surrounding areas residents only.**
- 2. SPONSORS:** R Communications, including station **KQUR “Digital 94.9”** located at **107 Calle Del Norte, Suite 212, Laredo, TX 78041**. The administrator of the Contest is **R Communications**.
- 3. DATES OF THE CONTEST:** Contest “Pick Your Purse!” “Pick Your Purse” takes place **Thursday, December 12, 2019 to Thursday, December 19, 2019. Grand Prize drawings will be on Thursday, December 12, 2019, Friday, December 13, 2019, Monday, December 16, 2019, Tuesday, December 17, 2019, Wednesday, December 18, 2019, Thursday, December 19, 2019 and Friday, December 20, 2019.**
- 4. ACCEPTANCE OF OFFICIAL RULES:** By entering, you agree to be bound by these official contest rules (Contest “Pick Your Purse”). Written copies of these Official Rules are available by mail upon written request to **107 Calle Del Norte, Suite 212, Laredo, TX 78041**, Attention: **Promotions Director** with a stamped, self-addressed return envelope.
- 5. HOW TO ENTER/PLAY:** There are eight (8) opportunities to become a winner. 1. Contest is designed for KQUR (Digital 94.9 FM) radio listeners and must register in a LINK for the Outlet Shoppes located at Laredo at Digital 94.9’s webpage. 2. After registering for “Pick Your Purse” make sure to stay tuned to KQUR (Digital 94.9 FM) to listen for your name to be drawn. 3. Eva between 12pm-4pm will be drawing the lucky winner and saying the unofficial winner’s name to contact Eva at (956)794-9156, if call is not received within 5 minutes, Eva will try to contact you within an additional 5 minutes, giving the unofficial winner a 10 minute gap to be the official winner of the shift and she/he must select one of the purses available for promotion. (*Hours for drawing during Eva’s shift are tentative to change along the promotion*). If unofficial winner does not call or does not answer within ten (10) minutes, another winner will be drawn and same procedure will apply until receiving the call or the call being answered within the ten (10) minute gap. 4. After confirming the official winner and having her/him select their purse, she/he will be asked to attend our offices located at 107 Calle Del Norte Ste. 212 to pick up a voucher for purse and sign documentation and show ID. 5. Voucher will be issued to winner after signing and confirming she/he is the correct person. She/he will then go to the Outlet Shoppes at Laredo to get the purse selected. (*Instructions of where to pick up price/purse will be given at the radio station*). Times for registering will vary. These rules will be listed on www.digital949.com on the contest information page. Total number of qualifiers will vary. Limit one entry per participant.
- 6. PRIZES:** There will be eight (8) Grand Prize winners. Grand Prize consists of one (1) Purse that will be selected by winner. One (1) winner will be selected at random on Thursday, December 12, 2019, another one (1) winner will be selected at random on Friday, December 13, 2019, another one (1) winner will be selected at random on Monday, December 16, 2019, another one (1) winner will be selected at random on Tuesday, December 17, 2019, another one (1) winner will be selected at random on Wednesday, December 18, 2019, another two (2) winners will be selected at random on Thursday, December 19, 2019 and the last one (1) winner will be selected at random on Friday, December 20, 2019 . **Total Estimate Prize value: \$2,100 dills for the eight (8) purses**. Winners will need to pick up tickets at R Communications located at 107 Calle Del Norte, Suite 212, Laredo, TX 78041, 956-725-1000. A list of prize winners is available by mail upon written request to 107 Calle Del

Norte, Suite 212, Laredo, TX 78041, Attention: Promotions Director with a stamped, self-addressed return envelope.

7. HOW PRIZES ARE AWARDED: One (1) winner will be selected at random on Thursday, December 12, 2019 with Eva, another one (1) winner will be selected at random on Friday, December 13, 2019 with Eva, another one (1) winner will be selected at random on Monday, December 16, 2019 with Eva, another one (1) winner will be selected at random on Tuesday, December 17, 2019 with Eva, another one (1) winner will be selected at random on Wednesday, December 18, 2019 with Eva, another two (2) winners will be selected at random on Thursday, December 19, 2019 with Eva and the last one (1) winner will be selected at random on Friday, December 20, 2019 with Eva. All eight (8) winners will be selected randomly from all entries with the registrations received in the LINK from the Outlet Shoppes at Laredo located in KQUR (Digital 94.9 FM) website during the allotted time. Winner will be notified via telephone by a representative of the Station. The odds of winning will depend on the number of entries received. Participants must provide legal proof of eligibility (Eligibility requirements are set forth below).

8. ELIGIBILITY: Participant must be at least eighteen (18) years of age with a valid ID or driver's license. Open to Webb County residents only. Employees and the families of employees of the Station and their affiliates, subsidiaries, agents, distribution, advertising and promotion agencies, or any other companies engaged in the development, production or distribution of Contest materials are not eligible.

9. CONDITIONS OF PARTICIPATION: By participating in the Contest, you agree to be bound by the decisions of the Station. Persons who violate any rule, gain unfair advantage in participating in the Contest, or obtain winner status using fraudulent means will be disqualified. Unsportsmanlike, illegal, disruptive, annoying, harassing or threatening behavior is prohibited. The Station will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest and the Sponsors' decisions concerning such disputes shall be final. If the conduct or outcome of the Contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the Station, the Station reserves the right to suspend and/or modify the Contest, or any part of it, or to make such other decisions regarding the outcome as the Station deems appropriate. All decisions will be made by the Station are final. Future contests or tie-breakers, if any, may be significantly more difficult than the initial contest. The method of determining prize-winners if a tie remains after completion of the last tie-breaker will be at the Station's discretion. The Station may waive any of these rules in their sole discretion. The Station's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Any and all improprieties should be reported immediately to **R Communications at 956-725-1000**. The Station reserves the right at their sole discretion, to disqualify any individual who violates these rules or applicable law, tampers with the entry process or the operation of the Contest, engages in any conduct detrimental to Sponsors, the Contest or any other entrant (in each case as determined in Stations sole discretion), or acts in violation of these Official Rules, to lock out any individual whose eligibility is in question, and to cancel, terminate, modify or suspend this Contest at any time. The Sponsors disclaim any responsibility to notify participants of any aspect related to the conduct of the Contest. **WARNING: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSORS RESERVE THE RIGHT TO SEEK FROM ANY SUCH PERSON DAMAGES AND ANY OTHER REMEDIES AVAILABLE TO THE SPONSORS TO THE FULLEST EXTENT PERMITTED BY LAW.**

10. RELEASE: Unless prohibited by law, acceptance of any prize offered constitutes permission to use the name, voice, and/or likeness (photo, videotape or film) and basic personal information of participants in any medium selected by the Station for purposes of advertising and promotion without further compensation to the participants. Unless prohibited by law, each participant hereby releases the Station and their parents, affiliates, subsidiaries, advertising and promotion agencies and their respective directors, officers, employees, representatives and agents from any and all liability for any injuries, loss or damage of any kind to person, including death, and property, arising in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of a prize, participation in the Contest and any participation in any activity relating to the Contest. In order to participate in the Contest, Participants must sign an official affidavit of eligibility and release provided by the Station. Stations are not responsible for printing or distribution errors and may rescind or revoke this Contest based upon any such error without liability at their sole discretion. All federal, state, and local laws apply.

11. LIMITATION OF LIABILITY: IN NO EVENT WILL THE STATION, THEIR PARENTS, AFFILIATES, SUBSIDIARIES, RELATED COMPANIES, THEIR ADVERTISING OR PROMOTION AGENCIES OR THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS, BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND USE OF THE CONTEST OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM THE CONTEST. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

12. DISCLAIMER OF WARRANTIES: THE CONTEST AND THE PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT.

13. TAXES: Any valuation of the prize(s) stated above is based on available information provided to the Sponsors, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes related to the prize(s) and paying any expenses associated with any prize which is not specifically provided for in the Official Rules. Each winner must provide valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Prizes are not transferable, redeemable for cash or exchangeable for any other prize, unless specifically permitted under these Official Rules. Any person winning over \$600 in prizes will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

14. GOVERNING LAW AND JURISDICTION: This promotion is governed by U.S. law and is subject to all applicable federal, state and local laws and regulations. Void where prohibited. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant in connection with this Contest, shall be governed by, and construed in accordance with, the laws of the State of Texas, U.S.A., without giving effect to the conflict of laws rules thereof shall take place in the State of Texas, in the City of Laredo, County of Webb.

